**KPR Institute of Engineering and Technology**
Learn Beyond
(Autonomous, NAAC "A")

Avinashi Road, Arasur, Coimbatore.

**Phone:** 0422-2635600
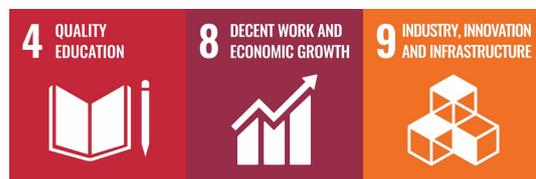**Web:** kpriet.ac.in
**Social:** kpriet.ac.in/social

**CB002**

**NBA Accredited**
(CSE, ECE, EEE, MECH, CIVIL)

## STARTUPS AND INNOVATION

| | |
|---|---|
| **Event No** | CB002 |
| **Organizing Department** | Computer Science and Business Systems |
| **Date** | 10/02/2024 |
| **Time** | 10:30 AM to 12:30 PM |
| **Event Type** | Seminar |
| **Event Level** | Dept. Level |
| **Venue** | Pallavi Hall |
| **Total Participants** | 42 |
| **Faculty - Internal** | 4 |
| **Students - Internal** | 38 |

**Related SDG**



**Resource Persons**

| SI | Type | Name | Designation | Company | Email | Phone |
|---|---|---|---|---|---|---|
| 1 | Resource Person | Mr Arun Divaharan | Sr. Director - Digital Strategy and Innovation | Signa Tech, Chennai | arun.d@signatech.com | xxxxxxxxxx |

**Involved Staffs**

| SI | Name | Role |
|---|---|---|
| 1 | Bazila Banu A | Convenor |
| 2 | Kathiresan K | Coordinator |

**Outcome**

The seminar on 'Startups and Innovation' successfully created a vibrant forum for sharing ideas, experiences, and best practices. It underscored the importance of fostering an innovative mindset and the need for a supportive ecosystem to nurture the growth of startups. Moving forward, the community looks to build on the momentum generated by the event, driving further initiatives to support startup success in an increasingly competitive landscape.

**Event Summary**

**Welcome Address:**The seminar commenced with a warm welcome address by Mr. Kathiresan K, AP (Sr.G), who set the tone for the day by emphasizing the importance of innovation and the spirit of entrepreneurship in the current global scenario. He highlighted the unique opportunity for students to learn from accomplished professionals and encouraged them to actively engage in the discussions.**Special Address:**Following the welcome address, Dr. Bazila Banu, Prof., HoD, delivered a special address. She elaborated on the significance of integrating technological advancements with entrepreneurial endeavors and how this synergy is vital for the success of modern startups. Dr. Bazila Banu also touched upon the department's commitment to fostering an environment that encourages innovation and practical learning.**Keynote Session:**The highlight of the event was the keynote session by Mr. Arun Divaharan. With a narrative enriched by real-world examples and personal anecdotes, He unraveled the complexities of launching a startup. He covered essential topics such as ideation, market validation, funding strategies, and navigating the technological landscape. Furthermore, he discussed the latest trends in technology, including AI, machine learning, and blockchain, and their impact on new ventures.**Interactive Q&A Session:**An interactive Q&A session followed the keynote, where students eagerly participated, posing thoughtful questions to Mr. Arun Divaharan. This segment provided clarity on various aspects of starting a business, from the initial concept to scaling and sustainability. His responses were not only informative but also motivational, encouraging students to pursue their entrepreneurial dreams with diligence and resilience.**Participants:**The seminar was attended by 38 enthusiastic students from the II CSBS batch, who showed keen interest in the subject matter. Their active participation and the insightful questions raised during the Q&A session underscored the event's success in engaging and inspiring the next generation of innovators and entrepreneurs.

**Click to View**



**Click to View**



**Click to View**

**\*\*\* END \*\*\***